

6th SECA STEERING GROUP MEETING
SUMMARY AND ACTION POINTS

7.30-9.30 pm , Thurs 12th Sept 2019

Venue: Bills Restaurant, The Old Town Hall, Market Square, Horsham RH12 1EU

<p>Present:</p> <p>Sally Barnard Geoff Barnard Luke Berry (came at start, had to leave) Carrie Cort Pauline Cory David Johnson Alison Marshall Jay Mercer Nicola Peel Tony Whitbread Graham White</p>	<p>On Zoom (our first attempt- we'll try again!) :</p> <p>Tom Broughton Kalyan Tanksale Darren Townsend T'Yahna</p>	<p>Apologies:</p> <p>Luke Berry Michelle Furtado Clive Margolis Juliet Merrifield Karen Park Brenda Pollack Pat Smith Cree Tilbury Helen Whittington Philip Maber Vic lent Rod Thick</p>
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Notes put together by Sally....

<i>Item</i>	<i>Summary and action points</i>
<p>Introduction</p>	<p>Introduction:</p> <p>Lots of ideas were generated at the Away Day, but we didn't have time to test out people views and work out if and how to take the ideas forward.</p> <p>That is the focus for this Steering Group meeting.</p> <p>It is split into 2 main areas of discussion, working with councils and networking. Then a discussion/decisions about how we organise SECA to manage our work.</p>
<p>1. Working with Councils: analysis of ideas from the Away Day</p>	<p>WE NEED TO KEEP UP PRESSURE ON COUNCILS FOR CLIMATE EMERGENCY ACTION following their declarations of climate emergency. We need to use a combination of challenging and support.</p> <p>MAIN IDEAS:</p> <p>Keep a SECA overview of council actions by:</p> <ul style="list-style-type: none"> • SECA tracking tools/dashboard to monitor council decisions and actions across the region (fed in by member groups) • Showcasing effective council actions (fed in by member groups) <p>Support lobbying by member groups:</p> <ul style="list-style-type: none"> • Develop a lobbying toolkit (and/or point to others eg FoE)

	<ul style="list-style-type: none"> • Run coaching/training (and/or point to others eg FoE) • Encourage relationship building between member groups and councillors/officers, getting on council working groups etc <p>Encourage councils to give leadership</p> <p>Offer/ encourage councils to do Zero Carbon literacy training</p> <p>Offer SECAs help to councils in communicating messages to the public via our member groups</p> <p>Hold conferences jointly with councils</p> <p>Coordinate media campaigns eg in elections</p> <p>Keep up resources on SECA website for use by councils/member groups</p> <p>+ Develop a SECA vision/ strategic plan to inform all these actions</p> <p><i>There was unanimous agreement that SECA should carry on and progress this area of work. This is an urgent but large agenda so we need to use creative thinking, provide a frame for actions to happen, build capacity, empower member groups, be light on our feet and act quickly. We must avoid being partisan.</i></p> <p>We agreed to set up a SECA ‘Council Action Working Group’.</p> <p><i>Volunteers were:</i></p> <p><i>Jay, Tony, Alison, David, Sally and Geoff.</i></p> <p>ACTION: <i>convene a meeting of this working group quickly, and get going</i></p> <p>JAY, TONY, ALISON, DAVID, SALLY and GEOFF.</p> <p>-----</p> <p>NB on this topic:</p> <p>Pauline let us know that Transition Worthing is working with Worthing/Adur Council to organise a Climate Conversations Conference on 23rd January in Worthing. More details to follow- this is a great example of the kind of action that SECA can share and showcase.</p> <p>Luke Berry told us before the meeting of a document that XR has sent out to councils in the UK. XRHorsham has sent one to Horsham DCouncil and to WSCC. It has 3 demands : for the council to do a baseline carbon footprint, to switch to a clean energy supplier, and to divest the council pension fund from fossil fuels.</p>
<p>2. Networking with member groups and helping individuals to act: analysis of ideas from the Away Day</p>	<p>WE COULD BE OFFERING MORE AS A NETWORK FOR SECA MEMBER GROUPS AND OFFER MORE RESOURCES TO HELP INDIVIDUALS TO ACT.</p> <p>MAIN IDEAS:</p> <ul style="list-style-type: none"> • Give monthly suggestions for action to member groups to disseminate • Set up an events calendar on the SECA website • Hold SECA networking events for member groups • Showcase and share successful ideas (this could be by case studies of actions by member groups, or by publicising a particular model of

	<p>working such as Repair Cafes in the newsletter or on a blog, or in a regular newspaper column)</p> <ul style="list-style-type: none"> • Develop our networking resources further on SECA website • Use of SECA to signpost to other organisations/people etc • Working with landowners/ National Parks etc • SECA could set up an energy switching site and gain a little income from this <p><i>There was agreement that it would be good to expand SECA's networking activity and offer more resources along the lines above. The network we have created has great potential. However, we are limited at present- we don't have the people or time to do this in a big way. We need to start where we can, allow things to emerge and let things grow organically. SECA may develop as a hub with many spokes given time, each working on different areas.</i></p> <p><i>We need to act as partners/buddies and take care to inspire people to action, rather than trying to command and control our membership.</i></p> <p>ACTIONS:</p> <p><i>NICOLA will work up some monthly actions, with help from her contacts, and send to Geoff to disseminate in the newsletter.</i></p> <p><i>GEOFF will investigate a plug in events calendar with Clives' suggestions. It will need a moderator, so we need to look out for somebody to do this and ask the membership for volunteers</i></p> <p><i>Consider a wider gathering of SECA members, maybe in the New Year as a follow up to the inaugural event last Feb. To go on agenda for the next Steering Group. NICOLA/CARRIE to lead?</i></p> <p><i>The SECA energy switching site is an interesting idea, but needs more discussion and detail about what it would entail CARRIE to gather details and present this idea at the next steering group</i></p> <p>.....</p> <p>NB on this topic:</p> <p>Tony is doing some workshops with land managers with WSCC.</p> <p>Pauline says TTWorthing have started engaging with local landowners, they have an event in November (invitation only) and are feeling their way with this. Again it has been suggested by Worthing and Adur councils. This sounds good to showcase as an example.</p> <p>Pauline also mentioned that Here and Now magazine in Worthing are keen to publish 'anything with substance' on green topics.</p> <p>Carrie is working up an idea for a 'Climate Café' model for regular community pop up cafes offering carbon reduction advice, energy switching, resources etc . She's applying for a lottery grant through Sussex Green Living. If successful this could be a model to showcase through SECA.</p>
<p>3. Making it work-how does SECA organise itself ?</p>	<p>Sally outlined a picture of how SECA has been working up until now.</p> <p>The initial set up for SECA has achieved a lot in a short time but is now starting to creak at the seams. She and Geoff have taken on a lot of SECA</p>

	<p>key roles (eg doing the newsletter, running the website, setting the agenda for meetings, chairing meetings, doing the minutes, receiving SECA emails etc) This has been OK as a starter, but is not healthy for SECA (or for them!) in the long run. We need to make some changes.</p> <p>Also the Steering Group is quite large now and nebulous, and although it has a valuable role for consulting and steering, it is unwieldy for planning and decision making.</p> <p>There was much discussion about how things could change. These are the main points that came up:</p> <ul style="list-style-type: none"> • We could set up separate working groups to take on different areas of action, with the aim of working /taking decisions more quickly • We could rotate who chairs the Steering Group meetings, and who does the minutes • We could share the task of responding to SECA emails • We need to define clearly the jobs that need to be done, and explore ways of finding volunteers. • We particularly need to find somebody with Communications skills to help Geoff run the website and newsletter. • We could look for grants and employ people to the key roles. If we do that SECA would need to become a more official 'entity' and/or find a body to receive funds for us and host us (CPRE? TTW? SGL?) Raising funds is a big job and takes time, so is not a quick answer. • We could set up separate SECA email addresses for different roles <p><i>Decisions made and ACTIONS:</i></p> <p><i>Keep the Steering Group, but change the Chair. JAY will take this over for now, and we can look to changing again after a while.</i></p> <p><i>Set up a Working Group on Council Action to meet soon – JAY, GEOFF, SALLY, TONY, ALISON, DAVID</i></p> <p><i>Set up a separate email address to be used for networking enquiries. Nicola will monitor these for the time being. NICOLA and GEOFF</i></p> <p><i>Put a call out for an experienced communications person in the newsletter GEOFF</i></p> <p><i>SALLY will carry on acting as co-ordinator for the time being. ALISON has kindly offered to give her back up.</i></p> <p><i>The idea of seeking grants/funding was put on the back burner for now.</i></p> <p><i>Other roles that need to be filled:</i></p> <p style="padding-left: 40px;"><i>events calendar moderator</i></p> <p style="padding-left: 40px;"><i>someone to write up case studies</i></p>
<p>4. SECA logo and branding</p>	<p>Nicola set out her strong recommendation that we change the SECA logo and branding. She has consulted with Jane Mote, who has experience in this field, her advice is summarised in a separate document attached. Nicola feels that she has been suggesting this for some time and her message has</p>

	<p>not got through.</p> <p>The strapline 'Declare a climate emergency' is rapidly becoming out of date, now most councils have declared.</p> <p>The logo is borrowed from Climate Emergency UK</p> <p>Nicola feels that we need a brand new logo that reflects our wider purpose. It could be adopted by other potential regional networks that are thinking of replicating our model eg if a South West Climate Alliance were to take off.</p> <p><i>There was discussion about this. The logic behind Nicolas suggestion was understood.</i></p> <p><i>Everyone agreed that we should change the strapline immediately.</i></p> <p><i>These other points were raised: that we have only just got off the ground, and that we might confuse our member groups by changing the logo so soon. If it were to change, leave it until next year when we are more established. Changing logos can absorb a lot of time and energy. We need to be clear on our evolving strategy first, and then consider changing the logo to match.</i></p> <p><i>Decisions made and ACTIONS:</i></p> <p><i>Change the strapline a.s.a.p from 'Declare a Climate Emergency' to something like ' Climate Emergency Action'</i></p> <p><i>ACTION : GEOFF will consult on the new wording and alter the strapline on the website</i></p> <p><i>Keep the current logo for now, but bear in mind that we may want to change it in the future.</i></p>
5. Close of meeting	<p>No date has been set for the next steering group yet. A newsletter will come out soon.</p>