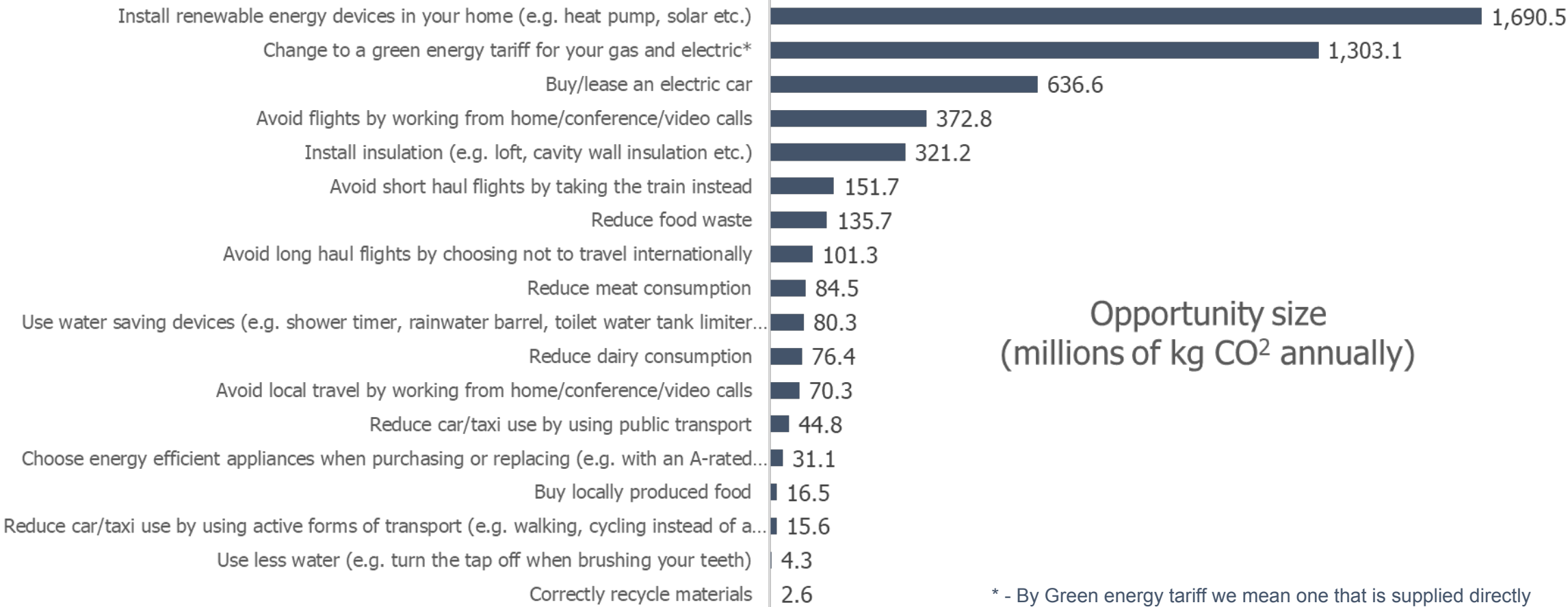


Total carbon savings from different measures

Below is a representation of the carbon opportunity size (% of the Hampshire population willing to take an action multiplied by the amount of carbon saved for doing the action) in millions of kg of CO² equivalent annually



Opportunity size
(millions of kg CO² annually)

Base size: 3,024 South East residents scaled to represent Hampshire

* - By Green energy tariff we mean one that is supplied directly by renewable energy not via certificate (REGO)